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### **The Creative Process Illustrated: (How Advertising's Big ...**

Which of the following is true of the creative process? a. A person proves that the creative solution has merit in the immersion stage. ... Which of the following traits of a creative person is illustrated in the given example? a. Pet-peeve technique b. Convergent thinking c. Thinking outside the box d. Experience of flow. a. Which of the ...

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At first there were WebCrawler, AltaVista, Excite, Lycos, and others. As the algorithms that run them became more complex and technology evolved, a Darwin-esque process began killing off what who did not adapt to an ever-changing virtual climate.

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