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Rational Investing illuminates the structure of financial markets and the mechanics of sustainable investing so any investor can become a rational player, from the nonprofessional investor with a basic knowledge of statistics all the way to seasoned investment professionals wishing to challenge their understanding of the asset management industry.

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In Rational Investing, the asset manager Hugues Langlois and the finance professor Jacques Lussier prove otherwise, showing how anyone can study, predict, and learn to master investing. While luck is no small component of profitable asset management, skilled investors can minimize its influence over time, reducing good and bad luck to minor computational noise.Langloi...

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Rational Investing The Subtleties of Asset Management ...

They begin Rational Investing: The Subtleties of Asset Management by stating - in depth - what their mission is not: They are not trying to reinvent the wheel. They are not going to make any grand statements about the markets, or particular asset classes, or about which investing methods

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are better than others. They are not going to take sides.

Book Review - Rational Investing: The Subtleties of Asset ...

In this quarter's edition of the Journal of Investment Management, Windham associate Savannah Smith provided a book review of "Rational Investing: The Subtleties of Asset Management" by Hugues Langlois and Jacques Lussier. It may sound odd, but the word that comes to mind when describing this book is humble.

Insights - Windham Labs

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